

June 2008

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Noon Times

Noon Turf Care 866-547-LAWN

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GRUB ALERT!

We are seeing a lot of Grub Damage this spring in the areas we are servicing and now is the time to schedule your Grub Proofing for the year. White Grubs are small white larvae with black heads that are in larvae stage of the Japanese beetle. They surface in the spring in their larvae stage where they feed on the roots of lawns destroying them. Symptoms of Grubs are brown patches of lawn that can be easily pulled up with little effort. The U.S. department of agriculture reports that these little critters do an estimated 234 million dollars of lawn damage per year in the U.S. By purchasing our Grub Control service you will prevent grubs from infesting your lawn and if they still strike we warranty the product and will return as many times as necessary to control the grub population. Ask your lawn technician to sign you up today or simply call into our office to activate your grub control.



ACIDIC SOIL-A New England Tradition

There is no doubt that New England is a beautiful area of the country. Its unique charm of the simple architecture and preserved conservation of wildlife reflects the people that inhabit this area.

Unfortunately the natural aesthetics of beautiful maple, oak and pine trees has its drawbacks. To put it bluntly; trees are a lawn's worst nightmare, more importantly a lawn care technician's real nightmare. Ever since lawns were planted in New England they have competed for survival with the ever-powerful tree. Trees affect soil acidity in several ways

and soil acidity affects the color and health of the lawn. If the Ph level is off in a lawn it can cause yellowing, root depth and the moss in a lawn. Fortunately your lawn technician is well aware of this problem through classroom time and experience of being a New England lawn technician. We test Ph levels in your lawn's soil twice a year. Once in early spring and then a second time in late summer. We guarantee through years of experience that your lawn will need a lime treatment at least once per season if not twice. Lime controls the Ph levels in the soil to reduce discoloration of the lawn and encroachment of moss. You have

already taken the guesswork out of whether or not you need lime by hiring us. Leaving your soil Ph levels to the experts is the smartest thing you can do!



Class In Session for the Spring

In early March Noon University kicked off their 6th annual training and turf education class for 2008. Brad Vifquain, our Turf Division general manager holds these sessions for three week periods for 6 hours per day. Professor Vifquain's curriculum covers everything from driving and pesticide Safety, to client service and relations and Turf Management. Professor Vifquain takes his class very seriously. Attendance is required and lawn technicians must attend to get credits and updates for the MA pesticide license. The classes start inside where he takes the students through weed and insect identification and troubleshooting lawn issues. After two weeks, hands on training starts outside where students are required to put their knowledge into actual action. After annual training comes summer training. Summer training is held at UMASS extension where lawn care professionals come from all over the state to speak and learn about new updated products and new lawn diseases. We keep our lawns' green and our skills sharp!



Don't forget about your trees and shrubs!

You have taken the necessary steps to protect your lawn, now it's time to do the same for your trees and shrubs. Just like lawns, trees and shrubs need the same regular fertilizer feedings and protection against diseases and pests. Call or email us for a complimentary Tree and Shrub Analysis. Our program includes 6 regular applications of balanced fertilizers, dormant oils, and disease protection. Call today and protect your investment.

Congratulations To Stephanie Lee for her 4.0!

If you are a Noon Turf Care client chances are you have dealt or spoken with Stephanie Lee on the telephone. Stephanie is our office manager and manages everything from billing to payroll to ensure that Noon Turf Care's office is running as smoothly as possible.

She has been with Noon for over three years and has added a great deal of value to the company as she oversees the office during our company expansion. Stephanie attends Becker College where she majors in Business Management. Last year she received a 4.0!

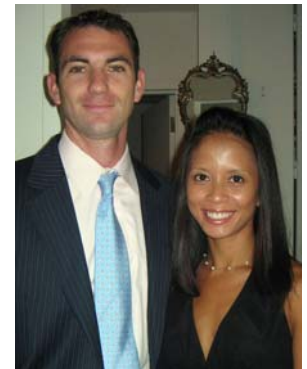
Noon, we give her a 4.0 everyday with her quick and precise skills in managing the office and the numbers! Congratulations Stephanie and keep up the good work.



Hot off the press, Chris has one on the way!

Congratulations! To our President Christopher Noon, he and his wife Mary Jane are pregnant with their first child. Chris and Mary Jane have been married for 5 years and currently live in Bolton. Mary Jane is 3 months pregnant and she is expecting in September. Take a look at the picture to the right, who do you think that the baby will look

like? Chris, good luck the next couple of years changing diapers and getting up in the middle of the night. Brad and Melissa in our office can surely give you some tips if you need them.



New Team Members

We would like to welcome New Team Member Todd Shakelton to our Family. Todd is the Fleet Manager for Noon and will be facilitating the management and maintenance of our large fleet of trucks. He is also managing our fleet's Satellite tracking system to track the fleet servicing. Todd has been servicing Trucks and small power equipment for over 15 years. He has extensive skills on all types of trucks and is an expert on troubleshooting and diagnosing engine problems. Todd was off and running in January with a big list of repairs to work on. In his free time he enjoys working on his cars, dirt biking and going to Foxwoods to win big at poker (one of the best poker faces we've ever seen at Noon). We are excited to have Todd on board here and it has been an absolute pleasure having him on our team!



Noon Turf Care
"A Passion for Green"

3 Brent Drive
Hudson, MA 01749

PHONE:
(978) 562-1707
(866) 547- LAWN

FAX:
(978) 562-1704

Sales
X1004

Turf Service
X1005

Maintenance Service
X1008

Billing
X1006

Customer Service
X1000

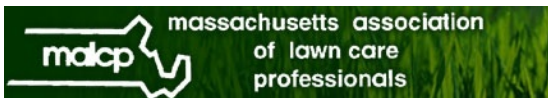
We're on the Web!

See us at:

www.noonturfcare.com

About Noon...

We wanted to simply thank you for the opportunity to service your lawn this season. It is a responsibility that we do not take lightly. We hope that you will immediately see the difference between us and one of those national outfits. We are 100% independent. We do not see to pushy share holders or directors. We have only one boss, and that is YOU the client. At Noon we pledge Project Promise. Project Promise is our guarantee that we will exceed your expectations every step of the way while serving you. 1. You will have proactive feedback on your lawn with every visit. 2. You will also receive periodic lawn evaluations that will track the progress of your lawn. 3. you will have 1 assigned lawn technician that will intimately care for your lawn and your client needs. Depending on the current condition of your lawn we ask that you give our program at least one season for optimal results. We are not miracle workers, but with time we guarantee green and weed free lawn that you can be proud of. Welcome to our family and we look forward to serving you all year long.



Please contact us at noonturfcare.com